



**Public Disclosure of Student Achievement**

**Institution Name:** EU Business School

**Business Unit(s) included in this report:** EU Business School

**Academic Period Covered:** Academic Year 2018-2019

**Date Submitted:** November 1<sup>st</sup>, 2019

PROGRAM	INDICATOR	RESULT
BBA - Bachelor of Business Administration BA - Bachelor of Arts in Communication & PR BA - Bachelor of Arts in Leisure & Tourism Management BA - Bachelor of Arts in International Relations BA - Bachelor of Arts in Sports Management BS - Bachelor of Science in Business Finance	Program Completion Rate	88%
	6-months Employment Rate	29%
MBA with a major in International Business MBA with a major in Communication & PR MBA with a major in International Marketing MBA with a major in Global Banking & Finance MBA with a major in Leisure & Tourism Management MBA with a major in Entrepreneurship MBA with a major in Digital Business MBA with a major in Sports Management MBA with a major in HR Management MBA with a major in Design Management	Program Completion Rate	80%
	6-months Employment Rate	60%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Program Completion Rate	Percentage of students completed the coursework (completion within 2018-2019 academic year vs. starting date within 2017-2018 academic year for MBA and 2016-2017 academic year for bachelor students).
6-months Employment Rate	Percentage of students completed the coursework within 2018-2019 academic year who reported to alumni department to obtain internship or a job within 6 months after the program completion to percentage of students in generally reported. Note: percentage of students reporting to alumni department on job placement progress recorded: 50%