



Public Disclosure of Student Achievement

Institution Name: EU Business School

Business Unit(s) included in this report: EU Business School

Academic Period Covered: Academic Year 2019-2020

Date Submitted: December 2020

PROGRAM	INDICATOR	RESULT
BBA - Bachelor of Business Administration BA - Bachelor of Arts in Communication & PR BA - Bachelor of Arts in Leisure & Tourism Management BA - Bachelor of Arts in International Relations BA - Bachelor of Arts in Sports Management BS - Bachelor of Science in Business Finance	Program Completion Rate	86%
	6-months Employment Rate	N/A
	12-months Employment Rate for 2018-2019 graduates	89%
MBA with a major in International Business MBA with a major in Communication & PR MBA with a major in International Marketing MBA with a major in Global Banking & Finance MBA with a major in Leisure & Tourism Management MBA with a major in Entrepreneurship	Program Completion Rate	74 ¹ %
	6-months Employment Rate	N/A

¹ Due to the high number of students taking academic break due to the pandemic

MBA with a major in Digital Business MBA with a major in Sports Management MBA with a major in HR Management MBA with a major in Design Management	12-months Employment Rate for 2018- 2019 graduates	96%
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Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Program Completion Rate	Percentage of students completed the coursework (completion within 2019-2020 academic year vs. starting date within 2018-2019 academic year for MBA and 2017-2018 academic year for bachelor students).
6-months Employment Rate	Percentage of students completed the coursework within 2019-2020 academic year who reported to alumni department to obtain internship or a job within 6 months after the program completion to percentage of students in generally reported. Note: percentage of students reporting to alumni department on job placement progress recorded: 50%